



Regeneration: Power of Collaboration

21st October 2021, 9:00-13:00



Stretford Public Hall

PROGRAMME

- 9:00 **Introduction**
- 9:50 **Keynote:** Future highstreets. Local Government National Lottery Fund-**Ros Kerslake CBE**

Transforming Places-Community empowerment

- 10:15 Heritage Action Zones.
Historic England, Midlands-**Louise Brennan**
- 10:40 Recovery Funding; Stretford Public Hall.
The Architecture Heritage Fund-**Annouska Deighton**
- 11:05 Break
- 11:15 What we learn from our neighbours?
Nottingham City Council-**Alice Ullathorne**
- 11:40 Unlocking community power.
Civic Voice- **Ian Harvey**
- 12:05 Discussion/Questions
- 12:25 Break
- 12:35 Virtual Tour of Tyldesley, Heritage Action Zone
- 13:00 End

IHBC NW 2021 Virtual conference focuses on the importance of Collaboration within local Communities for delivering successful heritage projects. Conservation and Regeneration of towncentres have faced many challenges over the recent years, and in addition to that, COVID19 has accelerated the decline of the high-street. The Power of Collaboration in Communities has proved to be a catalyst in transforming local places for the enjoyment of present and future generations. Communities have shown remarkable resilience and managed to overcome financial and other obstacles. This conference will provide an insight into inspiring heritage projects from the North West, and the neighbouring regions. It will conclude with a Virtual Tour of Tyldesley, in Wigan.

The conference will be of interest to conservation officers, planners, architects, developers, shop owners, local communities, and all those who care for their local towns and heritage.

BOOKING

Fees:	
Members/Concession	£30
Non members	£35

Further details and booking:
<https://ihbc.org.uk/branches/nwest/>

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SPEAKERS

Ros Kerslake CBE

Ros Kerslake trained as a solicitor and started her career in legal roles before taking on wider leadership positions in the private sector, including for Gulf Oil and Booker Group. As Property Director of Railtrack, she developed an interest in the issues around place and urban regeneration which have characterised her roles since. Ros went on to lead RegenCo – an urban regeneration company in the West Midlands - where she was the first CEO. Among her achievements at The Prince's Regeneration Trust, Ros led the team that saved one of the last working Victorian potteries in the UK, Middleport Pottery, bringing new life and business to the restored site. Ros is a non-executive director of U and I group, a regeneration based property developer, and a member of the Community, Voluntary & Local Services Honours Advisory Committee. Ros was awarded an OBE in the 2015 New Year's Honours list for services to British heritage. In 2020 she was awarded a CBE in the Queen's Birthday Honours for services to heritage. Ros holds two honorary doctorates, from Staffordshire and Keele Universities, for her work in heritage and regeneration, and has a degree in Law and Psychology and an MBA.

Louise Brennan

Louise is the Regional Director for Historic England in the Midlands. She graduated from York University with a first in Archaeology and then moved into the field of Buildings Archaeology with a Masters, also from York. Following a stint as a commercial archaeologist she joined English Heritage in 1999, specialising in Historic Interiors. Louise moved to the former East Midlands regional office in 2002 as a Principal Inspector of Historic Buildings and amassed considerable experience in negotiating proposals for change affecting the historic environment across the East Midlands and finding solutions for Heritage at Risk, from the industrial mills of Derbyshire to grand country houses, redundant pubs and medieval churches. Following the merger of Historic England's West and East Midlands offices in 2019 Louise now leads the Midlands Region. Louise is currently the Director of the £95 million government-funded High Streets Heritage Action Zone programme, which is being delivered by Historic England. This major scheme seeks to unlock the potential of high streets across England, fuelling economic, social and cultural recovery and breathe new life into it for future generations. Louise is also a trustee of the Alison Uttley Society.

Annouska Deighton

Annouska is the AHF Programme Officer for the North West of England. Based in Manchester, Annouska joined the AHF in 2019 as Programme Officer for the North West of England. She is passionate about the potential of community-led historic buildings projects to act as catalysts for regeneration. She was a founder member and chair of 'Friends of Stretford Public Hall'. Leading the campaign to stop the local authority from selling the grade II listed hall and then developed it into a much loved multi-purpose Community and Arts venue. She has experience in tackling a range of issues heritage community groups face: From listed buildings consent to governance, bid writing to running a community shares campaign. Annouska also is a part-time Acupuncturist running a not-for-profit holistic clinic. She spent ten years working for Manchester City Council as a Homeless Families Support Officer providing advice to families around issues such as domestic violence, drugs and alcohol and immigration. She studied at Salford University to gain a BSc in Acupuncture and at Sussex University to get a BA in environmental and development studies.

Alice Ullathorne

Until very recently Alice was the Heritage Strategy Officer for the Nottingham City Council, and helped to deliver the Nottingham Heritage Strategy alongside stakeholders and the public in Nottingham. One of the key aims of the strategy is to capitalise on heritage within the city through heritage-led regeneration including the Carrington Street Townscape Heritage scheme, Nottingham Heritage Action Zone and Heritage at Risk projects. Alice has nearly 20 years experience working in the public and third sector in the planning sector and delivering heritage projects.

Ian Harvey

Ian is the Joint Founder and Executive Director and was one of two individuals who set up the Civic Society Initiative and then Civic Voice. To support the Chairman and Board in preparing, reviewing and implementing plans for the successful operation and development of Civic Voice and the civic movement. Ian advise and assist the Board in developing and reviewing the strategy of Civic Voice and its approach to developing the civic movement, and act as a representative of Civic Voice and the civic movement in promoting their objective to the media and other external bodies.